# Workforce by the Numbers

Women in Business Curry County June 25th, 2025

Jeff McAllister, Workforce Analyst Oregon Employment Department

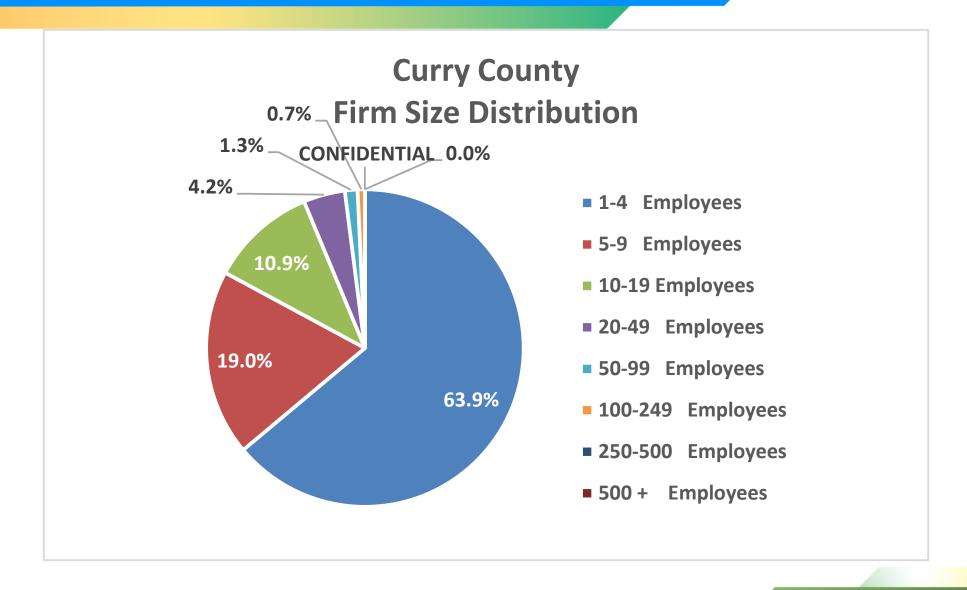


## **AGENDA**

- Gratitude and Celebration
- Women in Business and the Workforce
- Industry Highlights
  - ▶ Tourism
  - Blue Economy/Maritime Industry
- Using Our Data for Your Business



## **BUSINESSES WITH FEWER THAN 10 EMPLOYEES ACCOUNT FOR 83% OF THE LANDSCAPE**



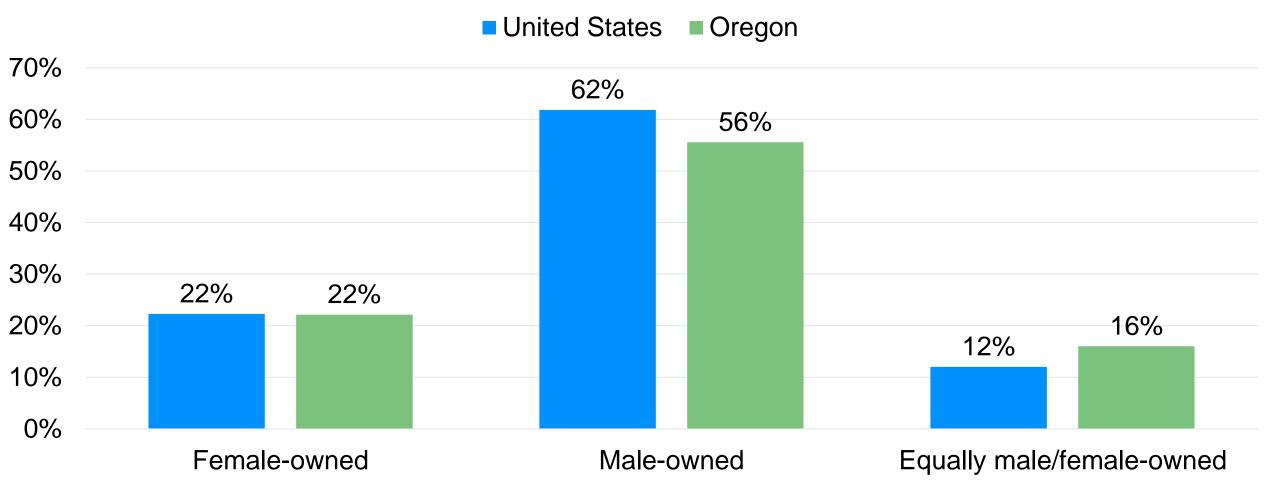


# Women in Business and the Workforce



## WOMEN OWN ABOUT 1 IN 5 BUSINESSES, WITH ANOTHER 16% AS PARTIAL OWNERS



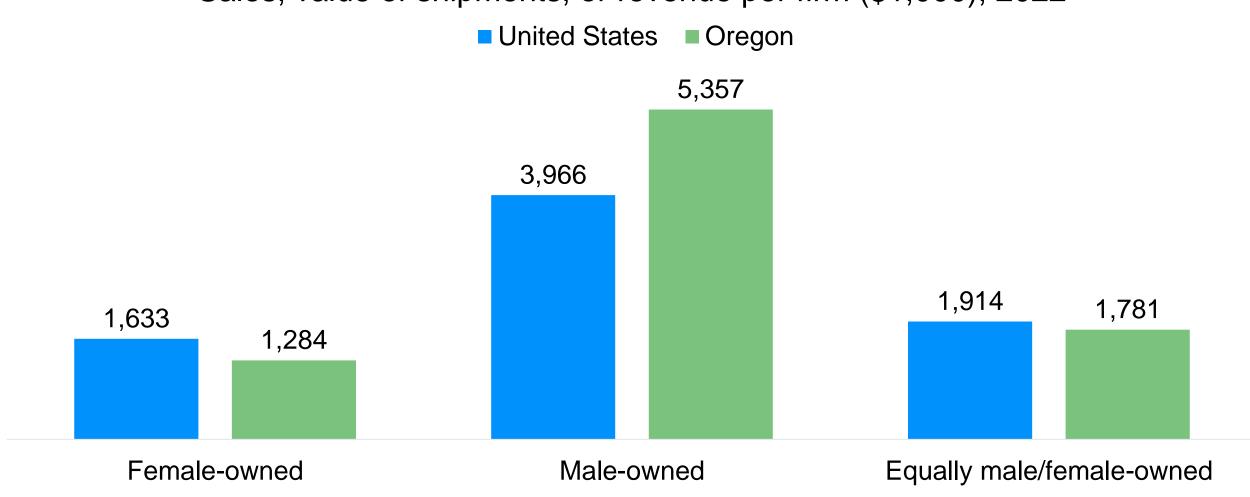






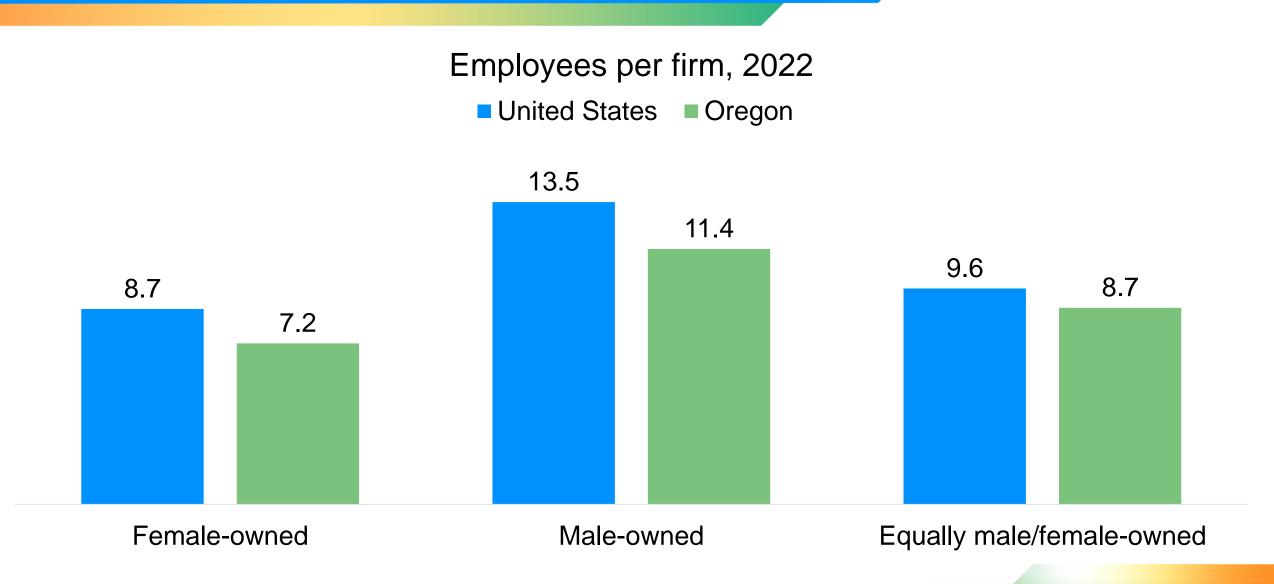
## FEMALE-OWNED BUSINESSES TEND TO HAVE LOWER REVENUE...

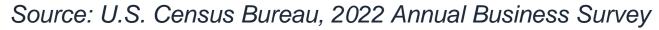
Sales, value of shipments, or revenue per firm (\$1,000), 2022





## ...FEWER EMPLOYEES,...

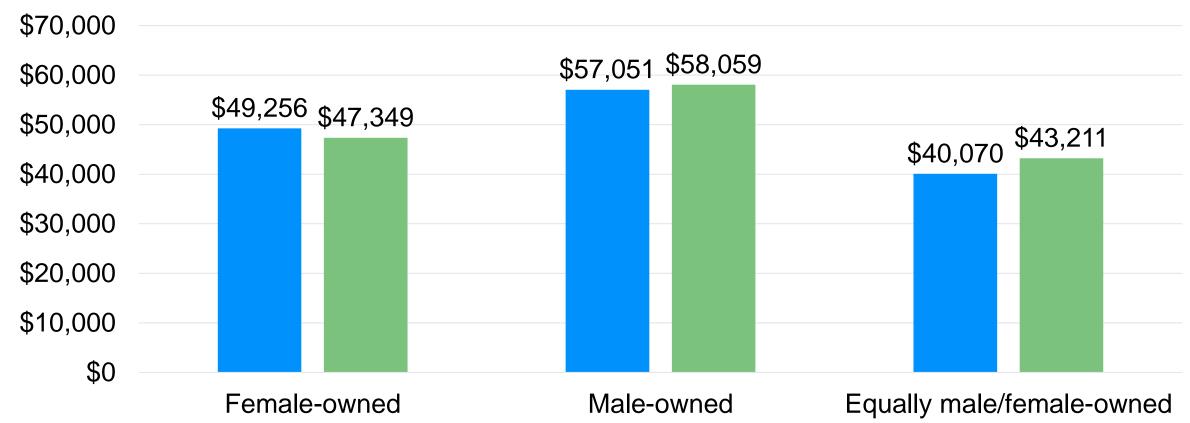






## ...AND LOWER WAGES.







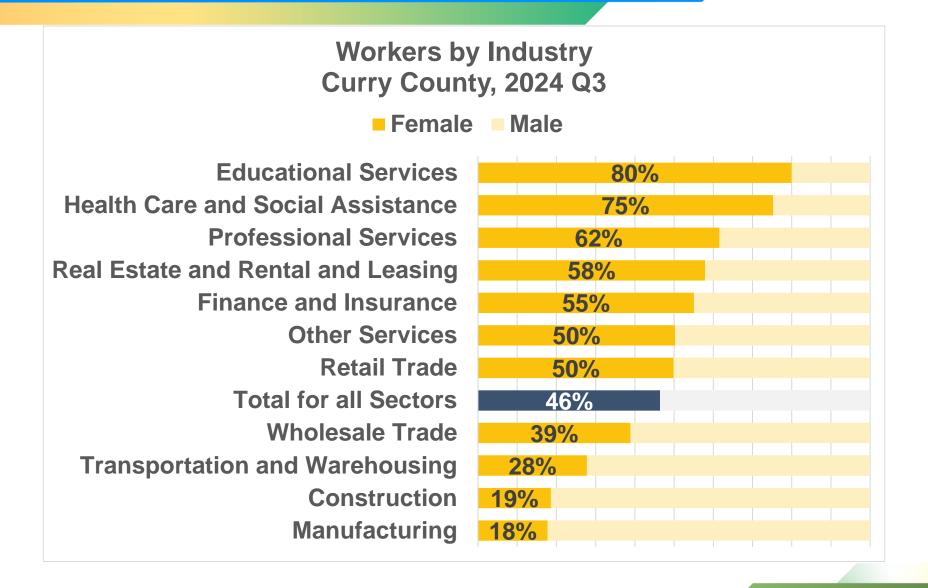
## HEALTH CARE AND SERVICES FIRMS ARE MORE OFTEN WOMEN-OWNED

#### Oregon Business Ownership by Sex, 2022 Equally male/female-owned Female-owned Male-owned Unclassified and confidential Health care and social assistance 37% 9% 41% 14% 36% 20% 41% Real estate and rental and leasing 3% 2% Other services 28% 18% 52% Professional, scientific, and technical services 5% 26% 12% 58% Retail trade 24% 21% 54% Accommodation and food services 3% 23% 51% 24% Total for all sectors 22% 56% 6% 16% Administrative and waste management services 19% 16% 59% 5% Finance and insurance 18% 8% 63% 11% Arts, entertainment, and recreation 16% 17% 39% 27% Transportation and warehousing 15% 64% 7% 15% Manufacturing 17% 8% 15% 60% Wholesale trade 13% 13% 59% 15% Agriculture, forestry, fishing and hunting 12% 18% 66% 3% Information 11% 13% 60% 16% Construction 8% 17% 74% 1%



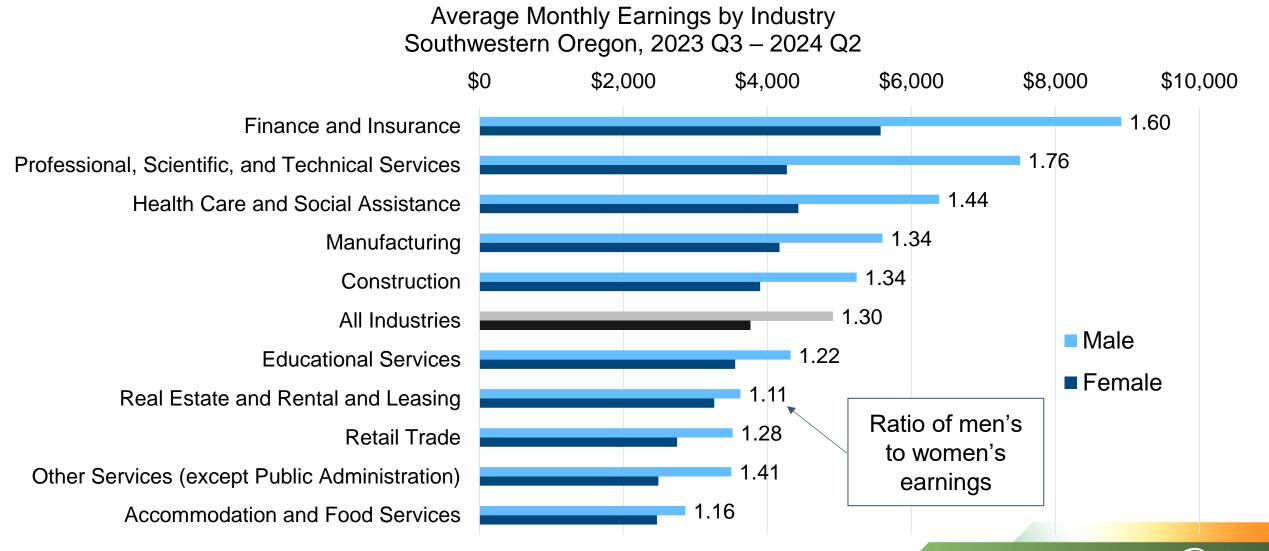


## WOMEN'S EMPLOYMENT IN COOS COUNTY VARIES SUBSTANTIALLY BY INDUSTRY





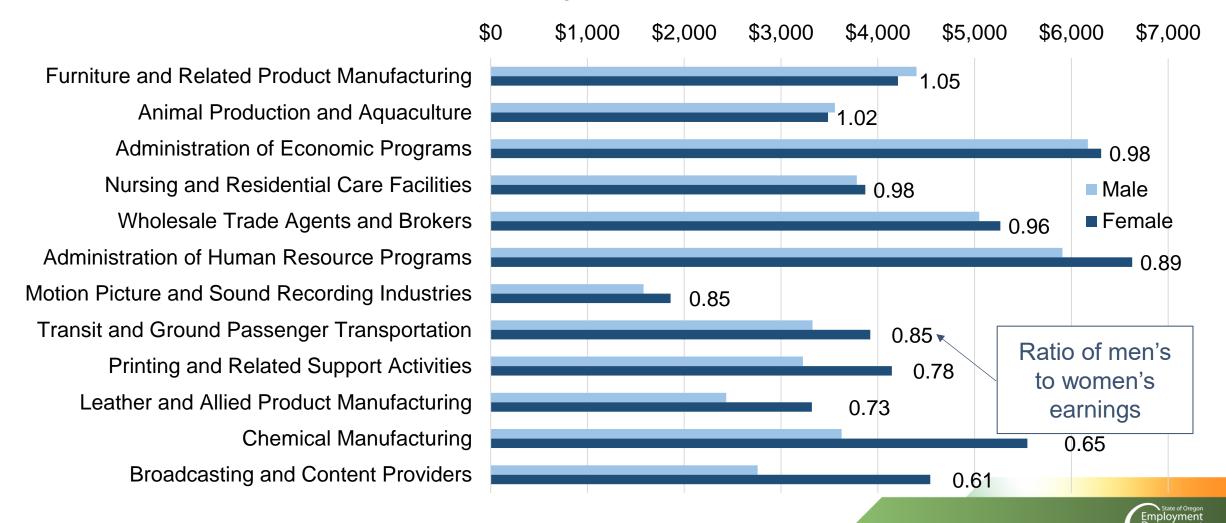
## **WOMEN EARN LOWER WAGES PER WORKER IN EVERY INDUSTRY**





## IN A FEW SMALL SUBSECTORS WOMEN EARN HIGHER OR EQUAL AVERAGE WAGES

Average Monthly Earnings by Industry Southwestern Oregon, 2022 Q4 - 2023 Q3

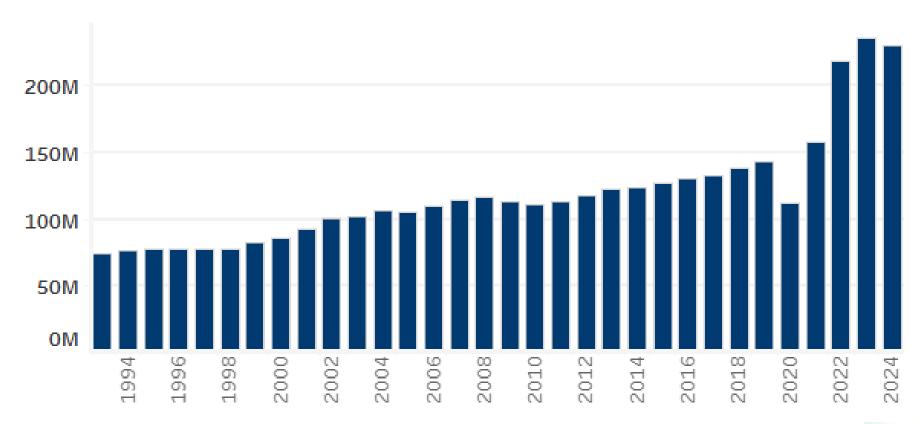


# Tourism Industry Highlight



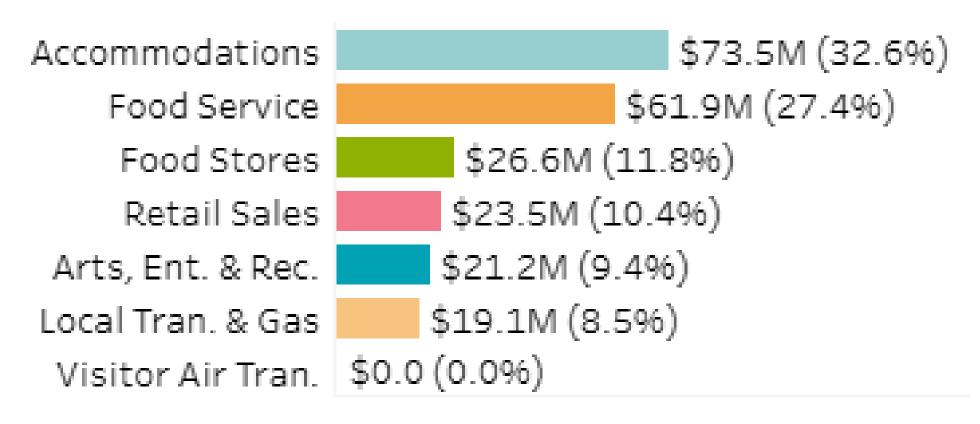
## TOURISM REBOUNDED IN 2021 MORE THAN DOUBLING FROM 2020 TO 2024

Curry County
Total Direct Travel Spending
All





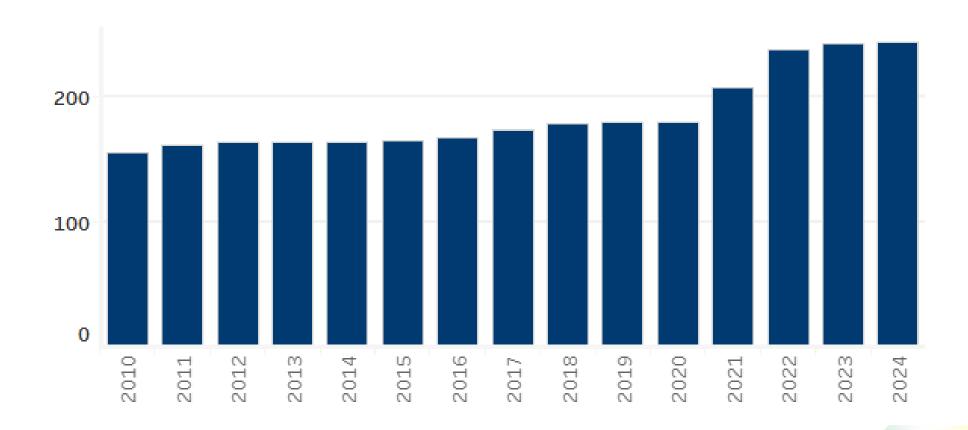
## 2024 Subcategory Breakout





## **SPENDING INCREASED BY \$64.20 PER NIGHT OR 36% 2020-2024**

Curry County
Average Overnight Spending

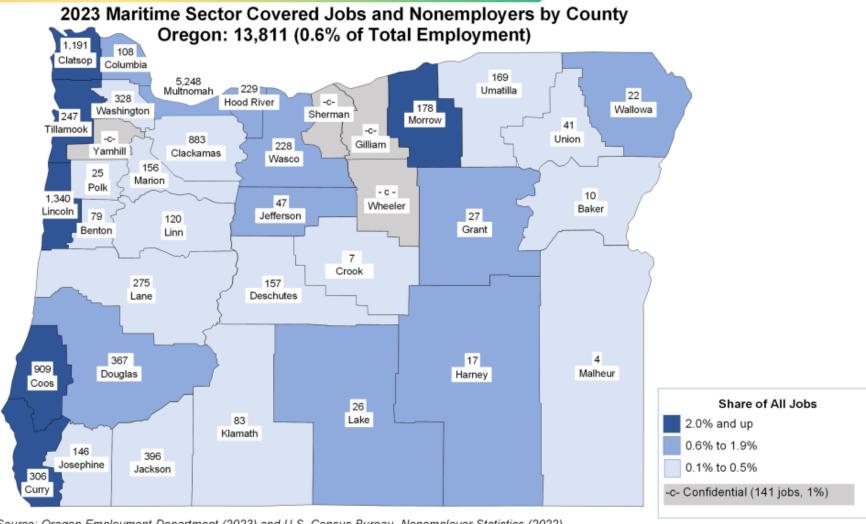




## Maritime Industry Highlight



## **CURRY COUNTY HAS COMPARATIVELY GREATER SHARE OF MARITIME EMPLOYMENT**

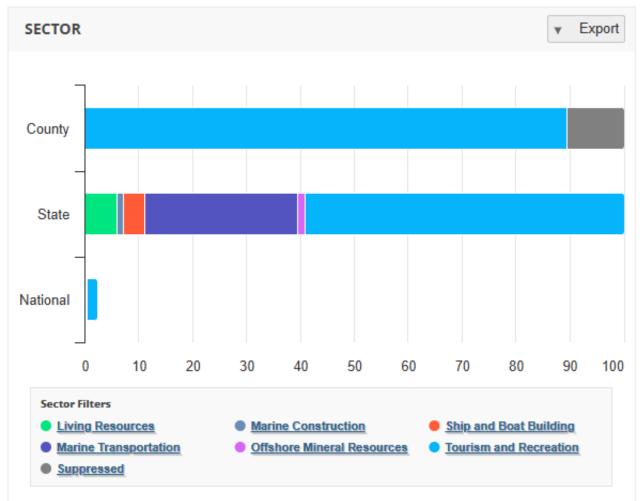






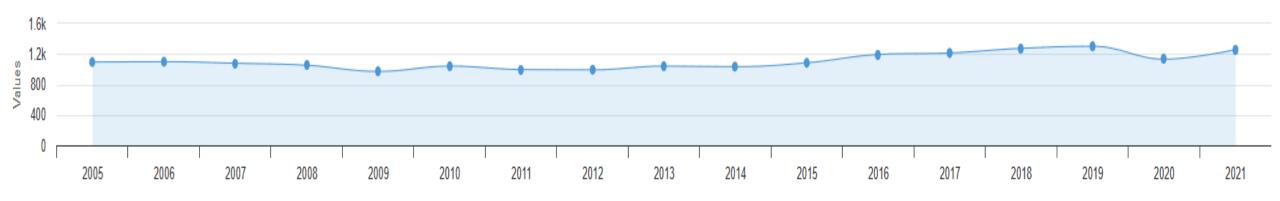
## **INDUSTRY SNAPSHOT**







## EMPLOYMENT PEAKED IN 2019 AT 1,301, HAS SINCE DECLINED BY 42 (-3%)





# Using Our Data for Your Business



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#### **OUR LATEST RESEARCH**



### **Employment and Unemployment in Oregon's Counties**

Oregon Employment Department Apr 1

Between February 2024 and February 2025, total nonfarm employment rose in three of Oregon's six broad regions, was unchanged in one, and decreased in

#### Apr 1

A Closer Look at Oregon's Median Household Income

Mar 21

Oregon Economic Update: Regaining Momentum?

Mar 21

Truck Drivers - In Demand Across the State

Mar 21

Industrial Engineers - Improving Processes for More Efficiency

Mar 20

Oregon's Job Growth Fastest in Private Education and **Health Services and Government** 

Mar 20

Most Industries Had Real Wage Gains in Second Quarter 2024

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#### OREGON ECONOMIC INDICATORS

Unemployment Rate - February 2025

4.5%

Seasonally Adjusted

Total Unemployed - February 2025

98,976

Seasonally Adjusted

Nonfarm Employment - February 2025

2,003,100

Seasonally Adjusted

Job Vacancies - 4th Quarter 2024

49,903

 $\mathbf{\Psi}$ -18.0%

0.1%

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2,820

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-100

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information tools from

Department Research

Division.

the Oregon Employment

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Employment & Wages by Industry (QCEW)

Unemployment Insurance Characteristics

Current Employment Estimates (CES)

Inflation Calculator

Unemployment Rates (LAUS)

Fast Facts Dashboard

Projections

**Economy** 

Workforce System Performance Measures

Performance Measures Summary

Employment Rate

Median Earnings

**Entered Employment Rate** 

Wage Gain

Customer Satisfaction

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-100



Local Wage Ranges

+ State of Oregon Licenses & Certifications

- Wage Range 2024

Area	25th Percentile	50th Percentile (median)	75th Percentile	Average Hourly	Average Annual
Oregon	\$26.91	\$34.07	\$42.98	\$36.82	\$76,586
Central Oregon	\$25.58	\$31.90	\$40.97	\$34.47	\$71,695
Clackamas	\$26.93	\$34.19	\$43.24	\$37.05	\$77,053
Columbia Basin	\$23.42	\$29.54	\$38.11	\$32.42	\$67,433
Columbia Gorge	\$25.23	\$30.48	\$38.56	\$32.19	\$66,958
Douglas	\$25.74	\$30.00	\$38.83	\$32.68	\$67,965

## Job Openings

#### **Current Job Openings**

There are 52 current job listings for this occupation.

Job Title	Location	Order Number	Date Posted
Talent Sourcing Specialist - Contract Role	Salem	4243771	04/02/2025
Employee Relations Representative	Salem	4243635	04/02/2025
Clean Energy Fund, Workforce Policy Coordinator (Coordinator III - CPPW)	Portland	4243282	04/02/2025
Junior Recruitment Sourcer	Pendleton	4243242	04/02/2025
Junior Recruitment Sourcer	Pendleton	4243240	04/02/2025
Clinical TA Consultant III, Portland 40Hrs	Portland	4242146	04/01/2025
Lead Personnel Security Specialist	Portland	4241476	03/29/2025
HR Coordinator	Portland	4240924	03/28/2025
Senior Labor Admin	Portland	4240615	03/28/2025
Staffing Consultant-Agency Recruiter	Portland	4240123	03/28/2025
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**1** 

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2,003,100

**↓** 

Seasonally Adjusted

Job Vacancies - 4th Quarter 2024

49,903

**↓** -18.0%

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## Southwestern Oregon

#### OUR LATEST RESEARCH



**Southwest Oregon Jobs** Projected to Increase 5% by 2033

Brian Rooney Mar 18

Southwest Oregon's total employment will grow by 3,850 jobs between 2023 and 2033, according to new projections from the Oregon Employment Department...

#### Feb 25

Federal Government Employment in the South Coast

Feb 7

**Douglas County's Per Capita Personal** Income Increased in 2023

Jan 23

2023 South Coast Gross Domestic **Product** 

Jan 15

**Health Care Dominates List of Fastest Growing Jobs in Southwestern Oregon** 

Jan 7

2023 South Coast Local Area Personal Income

**More Articles** 

#### **Local Areas**



Click the map or select an area to view information about the local economy.

Southwestern Oregon >

## **Brian Rooney**

Regional Economist Douglas and Lane counties

## **Guy Tauer**

Regional Economist Coos, Curry, Jackson, and Josephine counties

## **Henry Fields**

Workforce Analyst Douglas and Lane counties Other Languages Spoken: Spanish Hablo español

#### Jeff McAllister

Workforce Analyst Coos, Curry, Jackson, Josephine, Klamath, and Lake counties

#### OREGON ECONOMIC INDICATORS

Coos County



#### **EMPLOYMENT & UNEMPLOYMENT DATA**

- + Tools
- Industry Employment Projections
- Oregon Industry Employment Projections 2023-2033
- East Cascades Industry Employment Projections 2023-2033
- o Eastern Oregon Industry Employment Projections, 2023-2033
- Lane Industry Employment Projections 2023-2033
- Mid-Valley Industry Employment Projections 2023-2033
- + Oregonians @ Work
- + Other Data

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Northwest Oregon Industry Employment Projections 2023-2033

- Portland Tri-County Industry Projections 2023-2033
- o Rogue Valley Industry Employment Projections 2023-2033
- Southwestern Oregon Industry Employment Projections 2023-2033

#### OCCUPATIONAL & WAGE DATA

- + Tools
- + Oregon Wage Information
- Occupational Employment Projections
  - o Oregon Occupational Employment Projections 2023-2033
- East Cascades Occupational Employment Projections 2023-2033
- o Eastern Oregon Occupational Employment Projections 2023-2033
- Lane Occupational Employment Projections 2023-2033
- Mid-Valley Occupational Employment Projections 2023-2033

- Northwest Oregon Occupational Employment Projections 2023-2033
- Portland Tri-County Occupational Projections 2023-2033
- o Rogue Valley Occupational Employment Projections 2023-2033
- Southwestern Oregon Occupational Employment Projections 2023-2033
- Short-Term Oregon Occupational Employment Projections 2023-2025



# JEFF.S.MCALLISTER@EMPLOY.OREGON.GOV

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